

ReStart®-ing Sustainability

140
year's
old story





Who is Tarkett?

A worldwide leader in flooring and sports surface solutions

12.000
employees

N°1
In vinyl
worldwide

1.3M
m2 of flooring
sold each day

34
Plants

8
Recycling
centers

€3.2bn
2022 Net Sales

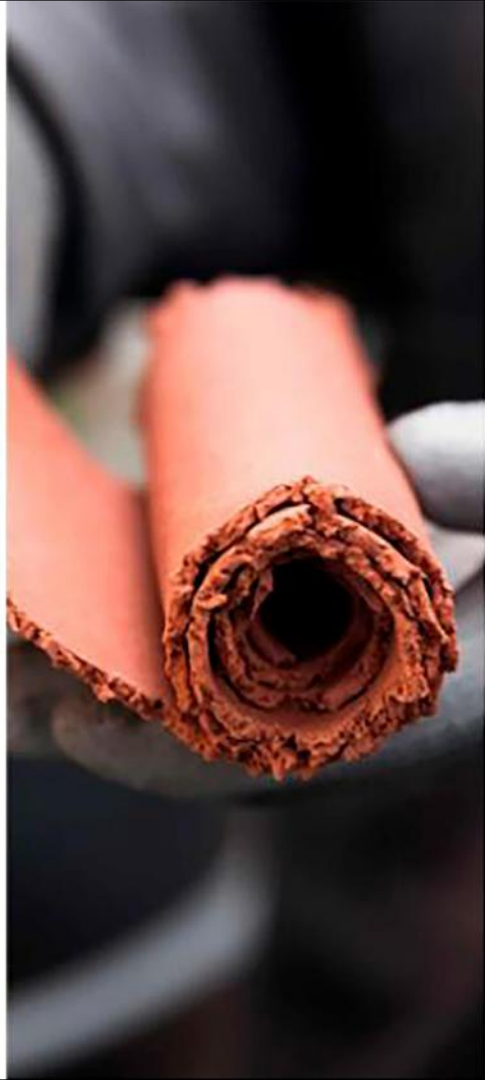
25
R&D centers
& laboratories



Nothing last forever...

**Although linoleum
is a verry resilient
flooring material**







We're all about second chances

Post-industrial medical blister packaging and mobile SIM cards, the chalk that's filtered out of drinking water, the PVB films from old car windscreens, even discarded fishing nets. This may sound like an odd collection of rubbish, but these items actually contain valuable materials that can be used again. It's why, at Tarkett, we collaborate with partners working on innovative ways of extracting valuable materials from used products that we can bring back into our supply chain.

Pioneering
post-use
recycling: a story
with IKEA





Circular innovation in motion

We recaptured **10,000 sqm** of used vinyl flooring from the department store through our **ReStart®** flooring take-back and recycling programme, and processed it at our on-site recycling facility in Ronneby (Sweden)

In total, this climate-friendly project is estimated to have saved close to **100 tonnes of CO2** emissions. This is equivalent to the amount of carbon captured by 1.500 tree seedlings grown for 10 years.* “We have an ambitious goal for IKEA to become circular by 2030,” says Jonas Carlehed, Sustainability Manager IKEA Retail Sweden. “This means extending the service life of both products and materials. Recycling old flooring from one store and using it as raw materials for new floors in another benefits our company, our customers and the planet.”



Recycling avoids the need for waste disposal and the extraction of virgin raw materials for new products, reducing carbon emissions. Our IKEA circular flooring project saved carbon emissions by avoiding the need to produce raw materials from scratch (5.36kg CO₂eq/sqm saved**) and incinerate the old flooring (4.23kg CO₂eq/sqm saved). This amounts to a saving of 9.6kg CO₂eq/sqm. For an area of 10,000 sqm, this amounts to a total climate saving of 96 tonnes of CO₂eq.

<https://professionals.tarkett.com/en/uk/node/post-use-flooring-recycling-ikea>

A modern office lounge with a green sofa, large potted plants, and people working. The space features a curved green leather sofa with black legs, a black coffee table, and several large potted plants. Two women are sitting on a red cushioned bench, and another woman is sitting on the sofa using a laptop. The room has large windows and a concrete wall.

Made to be
Remade



Lowest Circular Carbon Footprint

From the initial point of extraction through manufacturing, installation, use and recycling, we bear a responsibility for guiding the carpet on to its next life, over and over again.

*Our closed-loop system ensures that our carpet tiles have the **lowest circular carbon footprint*** in Europe – one that is **at least 6 times lower**** than the total carbon footprint of our competitors.*

Backing ReMade:
Retrace 1510



Backing ReMade:
Chalk for EcoBase Backing



Backing ReMade:
EcoBase Backing
Granulates



Backing ReMade:
Shredded EcoBase Backing



Pile ReMade:
Retrace 1510



Pile ReMade:
ECONYL® Yarn



Pile ReMade:
ECONYL® Granulates



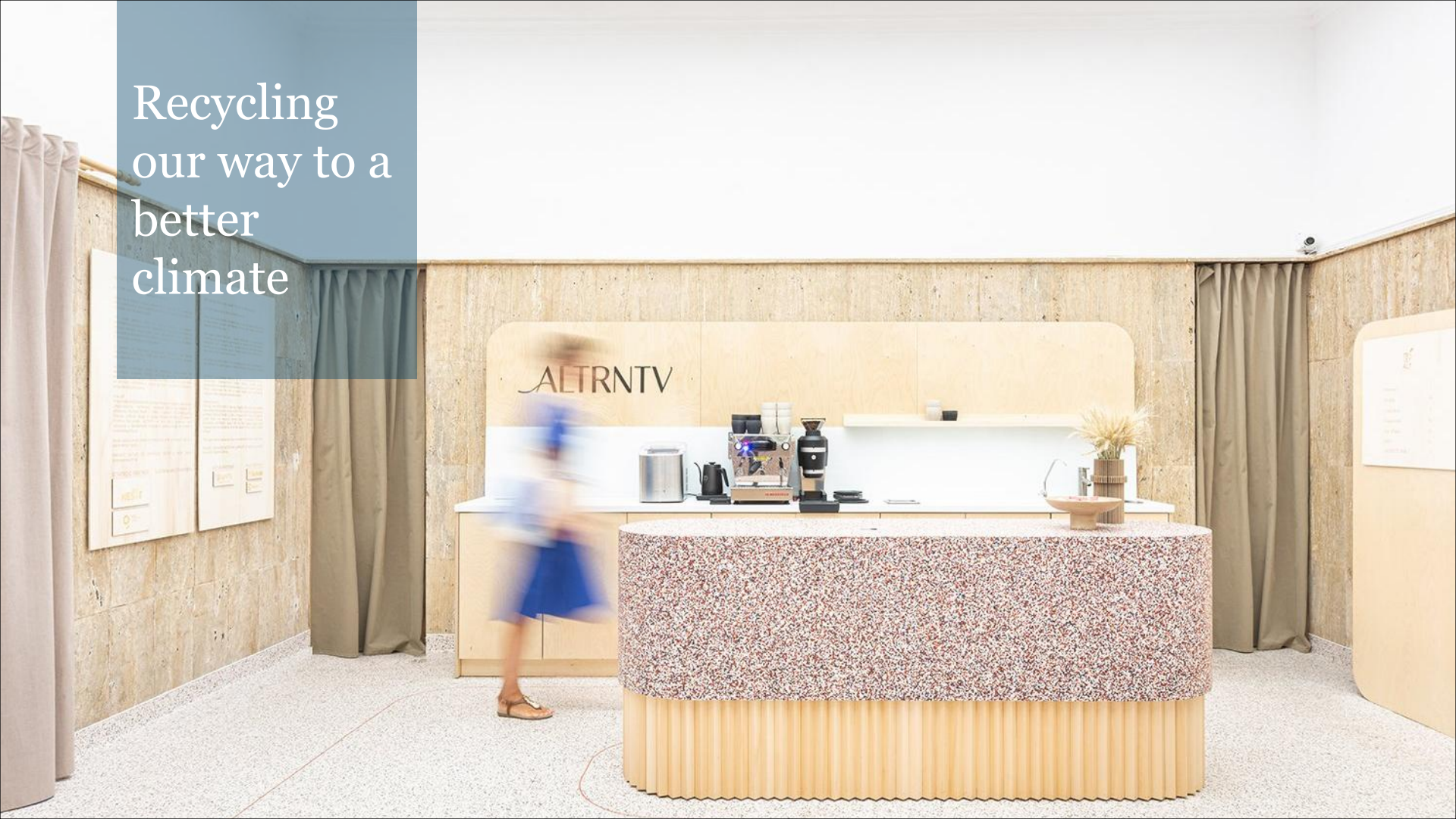
Pile ReMade:
Reclaimed Yarn
Fluff



The DESSO Origin collection is made to be remade. A truly circular product, it was designed to be disassembled so its components can be easily recycled into raw material for new carpet tiles. The result: a collection that combines technical expertise with tactility and textural beauty. For new, and renewed, beginnings.

https://professionals.tarkett.com/en_EU/preview/16360

Recycling
our way to a
better
climate





Hard-wearing, long-lasting and endlessly recyclable

We can all agree that recycling safe materials is a good thing but doing the right thing isn't always easy. How can you be sure your post-installation or used flooring comes back for a second life and doesn't end up as landfill or goes to incineration? Our sustainable flooring collections are recyclable through our take-back and recycling program ReStart®.*



The pursuit of 'always more' is pushing our limits and threatening our planet. . We need to find a way to deliver more with less. For us, this means less waste, lower emissions, greater wellbeing and more proof.

Our Circular Selection gathers collections that are eco-designed with end-of-life recycling in mind. Selecting a flooring from our Circular Selection is a guarantee your flooring waste will be collected and recycled post-installation and post-use

https://professionals.tarkett.com/en_EU/node/circular-flooring-with-circular-selection-sustainable-flooring-13141



Sustainability

is not just about recycling. It is about:

- **Conscious choices** we make every day in order to assure a better and more responsible lifestyle
- **Contributing** to the active fight towards reducing carbon footprint
- **Choosing quality raw material** from **responsible sources**, with low or **minimum environmental impact** and as much as possible recycled.
- All the small **choices** we take daily, but also about the **global commitments**, values and goals towards the entire world is moving.

Where there's a will
there's a way.....

...But are you willing ?

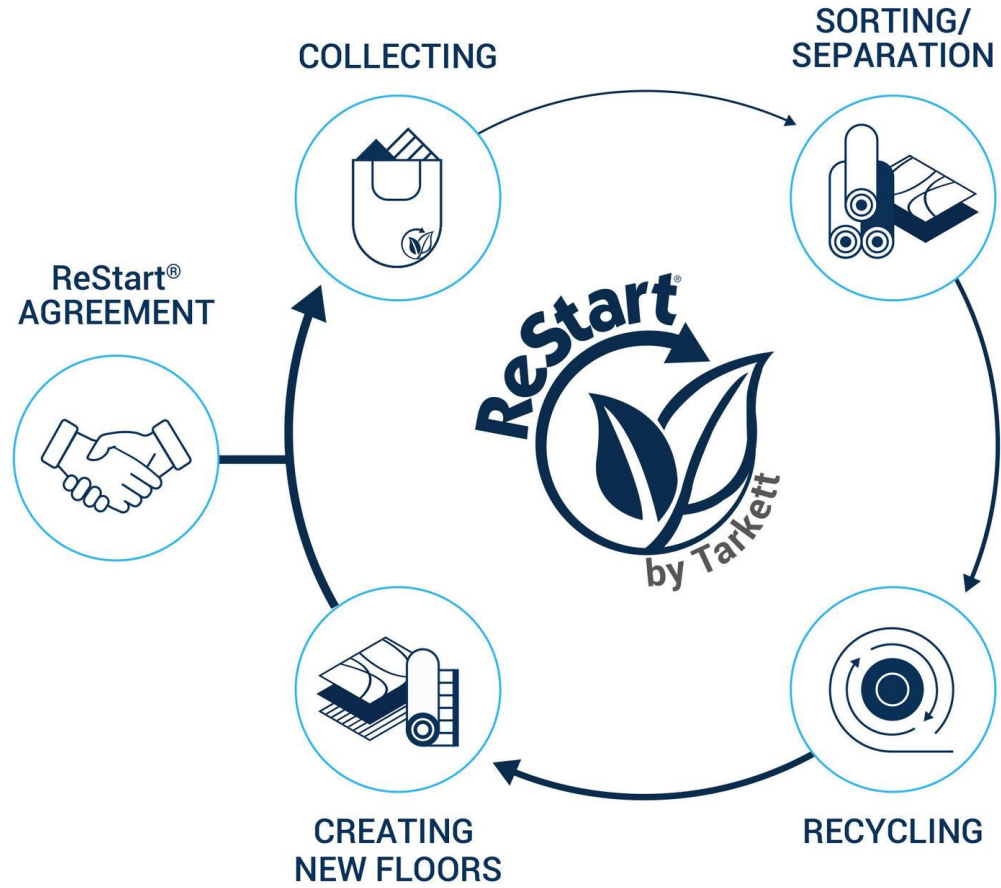
You have the will. We have the way.

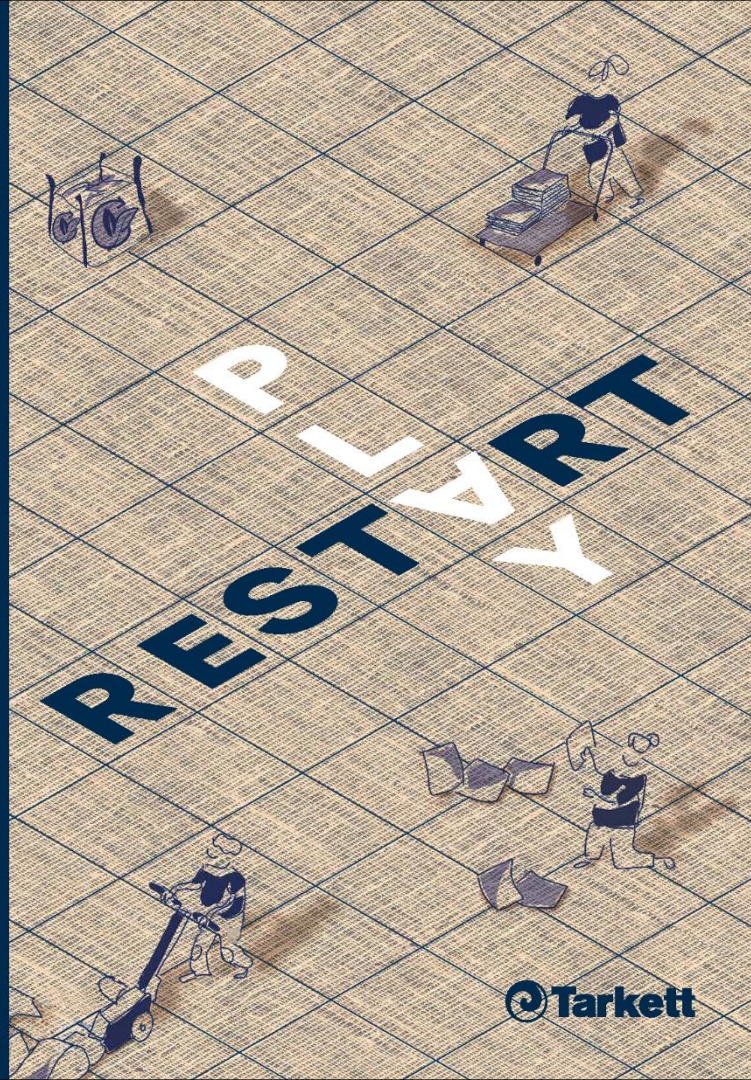
We can all agree that recycling safe materials is a good thing. It preserves the world's natural resources and is a major contributor to reducing climate change. But doing the right thing isn't always easy. How can you be sure your post-installation or used flooring comes back for a second life and doesn't end up as landfill or goes to incineration?



We can all agree that recycling safe materials is a good thing. It preserves the world's natural resources and is a major contributor to reducing climate change. But doing the right thing isn't always easy. How can you be sure **your post-installation or used flooring** comes back for a second life and **doesn't end up as landfill** or goes to incineration?

Our hassle-free flooring take-back and recycling program, ReStart®, will take it all away for recycling and provide you with certification of the amount of material you contributed. Linoleum and vinyl off-cuts from installation? We'll





Good enough is not enough

We love being green, but we don't love greenwashing. So, we don't overpromise or mislead and we don't just talk - we act. We accelerate our climate actions to meet both our sustainability targets and yours.

Less carbon. Less water. Less waste. Doing more with less is our commitment, our mission and our mindset. When others see rubbish, we see opportunity. It's why we investigate innovative solutions with other industries to turn their



1 | Old flooring
waste
removal

We created a program that allows 1005 the implementation of circular economy principals. We developed the recycling centers, the technology and the logistic infrastructure needed to collect both installation offcuts (waste) and post usage products



2 | Old flooring
waste
collection

Re - Start

ReStart® is Tarkett take-back and recycling programme.

We recycle both installation waste and post-use waste for many of our product categories and in our own recycling centres.

Take full advantage of ReStart®.

1. Have a positive impact.

Recycling waste emits less carbon than extracting and transforming virgin materials. It is also a virtuous alternative to landfill and incineration.

2. Preserve natural resources.

Recycling waste into valuable new materials places less of a burden on the world's natural resources.

3. Reach higher standards of sustainability.

Recycling your flooring waste through ReStart® can help you achieve higher standards of sustainability and reach green building labels like LEED and BREEAM.





**Less waste.
Lower emissions.
Greater well-being.
More proof.**

Our Circular Selection is:

Recyclable. Including post-use.

- We have a local logistics partnership to collect installation waste and post-use waste.
- We process installation and post-use waste at our own facilities, transforming it into new raw materials for products.

Good for People and the Planet.

97% of our raw materials are third-party assessed according to Cradle to Cradle® principles. This means we're investigating the health, safety and environmental credentials of our materials and disclosing this through our EPD* and MHS*.

Phthalate-free.

Today, all our European vinyl collections are phthalate-free.



We Collect and
recycle:

- Pvc
- Linoleum
- Carpet tiles
- Lvt



In Romania Restart will have:

- Ambassadors
- Strategic partners
- Implementation partners, supporters

Therefor no matter what type of construction specialist you are and in which state of a project you are most active, there will be a place and a way for you to join and start changing the environment where we and our





This is the official launch in Romania our ReStart program and we invite you to **start Restart** project together

Will you join?

Thank you!

Drd. Arh. **Adina Nitu**

Segment Manager workplace and
Education