



# SHARE Sofia 2021

INTERNATIONAL ARCHITECTURE AND  
ENGINEERING FORUM

OFFICIAL  
PARTNER



**ŞİŞECAM  
FLAT GLASS**

MAIN  
PARTNERS



**ZUMTOBEL**



**TeraSteel®**  
BUILD BETTER

PARTNERS



**xella**



**VELUX®**

ORGANIZERS



**SHARE  
architects.com**  
LEAD ARCHITECTS  
AND CONTRACTORS



16/11

**Serdica  
Hall**

09.00 - 09.30

## CHECK IN AND REGISTRATION

09.30 - 09.45

## OPENING CEREMONY OF SHARE SOFIA 2021

### WELCOME SPEECHES

FLORIN MINDIRIGIU, Founder of SHARE Architects

arch. VLADIMIR MILKOV, Chairman of the Board of the Chamber of Architects in Bulgaria

arch. MARTIN HRISTOV, Deputy Chairman of the Board of the Chamber of Architects in Bulgaria

Prof. arch. ORLIN DAVCHEV, Dean Faculty of Architecture, Interior and Architectural Design / University of Architecture, Civil Engineering and Geodesy in Bulgaria

09.45 - 10.05

### GREAT SPEAKER

arch. Vicente GUALLART, Former chief architect Barcelona, Co-founder Institute for Advanced Architecture of Catalonia, Founder Guallart architects - SPAIN

10.05 - 10.20

### "Creating values with glass"

Official Partner: Şişecam Flat Glass | VICTOR KERCHEV, Project Lead at Şişecam Flat Glass

## PLENARY SESSION 1 BY ZUMTOBEL

### MODERATOR

VESSELA VALTCHEVA-MCGEE, Managing Partner Triple Green Building Group

10.25 - 10.45

arch. ADRIAN SOARE, Co-founder Cumulus - ROMANIA

10.45 - 10.55

### "Materials and system solutions for sustainable construction ....doing, not just talking!"

Partner Xella Bulgaria | Dipl. Eng. BOIKO PENEV, Product Manager Xella Bulgaria

10.55 - 11.10

### "Reconstruction of NHK Cultural centre in Burgas"

arch. MARIANA SARBOVA & arch. DESISLAVA STOYANOVA, Co-founders Motto architectural studio, BULGARIA

11.10 - 11.20

### "Build for Life - the strategy for buildings and communities, real life example from Bulgaria"

Partner Velux | NADESHDA SOKOLOVA, Architect CE / EE region VELUX

11.20 - 11.45

### "Duals: A method for encountering contradictions"

Keynote Speaker: arch. ALIREZA TAGHABONI, Founder NextOffice, IRAN

11.45 - 12.00

### "Do we need to light?"

Main Partner: Zumtobel | TODOR RACHEV, Area Sales Manager Zumtobel

12.00 - 12.10

### Q&A SESSION

12.15 - 12.30

## COFFEE BREAK

12.30 - 14.00

## DEBATE: "SUSTAINABILITY BY DESIGN. THE FUTURE OF URBAN LIVING"

- What is the city of the future? Will it be defined by futuristic forms (see parametricism) or it will remain mainly as it is now, but retrofitted with technology and transformed by information and smart devices? Is it FORM or INFORMATION that will transform the city of tomorrow?
- In what manner design can contribute to achieving the UN Sustainable Goals?
- In any discussion of sustainable design, we have to acknowledge the role of that designer have in reframing the process and the outcome. What are the strengths and limitations of the designer?
- In what manner the aesthetics is changing with these new values of sustainability? Are we heading for a new aesthetic? Do we need to reassessing 'good' design?
- What will be the status of the peri-urban spaces (on the peripheral ring of major cities) and limitrophe satellite cities?

**MODERATOR:** arch. ORLIN DAVCHEV, Dean Faculty of Architecture, Interior and Architectural Design / University of Architecture, Civil Engineering and Geodesy – BULGARIA

**PANELISTS:** arch. VLADIMIR MILKOV, Chairman of the Board of the Chamber of Architects in Bulgaria  
arch. RADOMIR SERAFIMOV, Managing Partner Atelier Serafimov Architects  
arch. ANGEL ZAHARIEV, Partner A & A Architects;  
ANETA VASILEVA, Professor Department of History and Theory of Architecture, University of Architecture, Civil Engineering and Geodesy;  
arch. GEORGI KATOV, Co-Founder I/O architects, Bulgaria

14.00 - 14.20

## SPECIAL GUEST: CHRISTOS PASSAS, DIRECTOR ZAHA HADID ARCHITECTS

14.20 - 15.00

## COFFEE BREAK

## PLENARY SESSION 2 BY TERASTEEL

**MODERATOR:** VESSELA VALTCHEVA-MCGEE, Managing Partner Triple Green Building Group

ROSSITSA BRATKOVA, Co-Founder Aedes Studio, BULGARIA

15.00 - 15.15

15.15 - 15.25

**"Smart home with ABB – home automation systems"**

Partner: ABB | GEORGI BELYOV, Segment Manager – Buildings and Infrastructure ABB

15.25 - 15.45

15.45 - 16.00

**"Flexible storage spaces"**

Main Partner: TeraSteel | COSMIN PĂTROIU, CEO TerraSteel

16.00 - 16.10

16.15 - 16.25

### Q&A SESSION

Official Partner: Şişecam Flat Glass | VICTOR KERCHEV, Project Lead at Şişecam Flat Glass

16.25 - 16.45

**"AN ARCHITECTURE OF RESILIENCE: away from designing buildings – towards enabling conditions"**

**KEYNOTE SPEAKER:** arch. BRENDAN MACFARLANE, Partner JAKOB+MACFARLANE architects, FRANCE

16.45 - 17.00

### Q&A SESSION

17.00

**CONCLUSIONS | RECOGNITIONS | PHOTOS**

# BAA - BULGARIAN ARCHITECTURAL AWARDS

 **Serdetz Hall**

10.45 - 13.45

Live presentation of the nominee projects in front of the international jury

14.10 - 14.55

LUNCH - Jury Deliberation

18.30 - 21.00

Gala Ceremony "Bulgarian Architectural Awards 2021"

