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BOOK LAUNCHING

DESIGNING THE PROFILE OF THE FUTURE ARCHITECT

A collection of essays, manifestoes, and interviews of 100 architects from 27 countries, former guest speakers at the SHARE conferences throughout 2018-2019.

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**13**

countries

**73+**

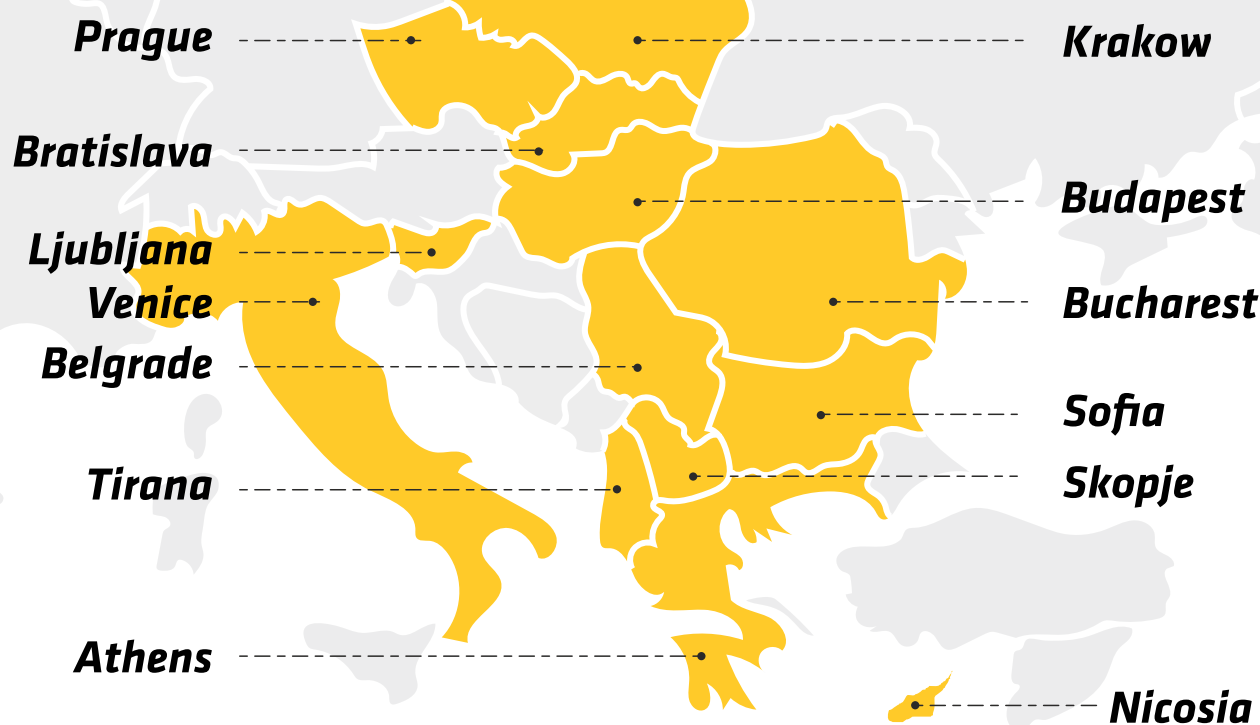
conferences

**1900**

speakers

**19.800**

attendees



SHARE Architects annual editions are a constant relevant presence in **Albania, Bulgaria, Czech Republic, Greece, Hungary, Italy, North Macedonia, Poland, Romania, Serbia** and in 2020 we are launching the event in two new countries: **Cyprus and Slovakia**.

Whova



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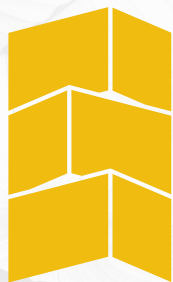


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7 SHARE Fellows

very few members, at the initiative of ABplus Events or CCA-CEE Advisory Board.

500 SHARE Society

in a group especially made of SHARE Conference speakers.

40000 SHARE Community

include all architects who SHARE communicates with monthly.



SHARE Bucharest 2019

INTERNATIONAL ARCHITECTURE AND
ENGINEERING FORUM

18th April
Radisson Blu Hotel

abplus
events



26th
edition



31
speakers



500
attendees



9
countries



8
hours

Official Opening Session

The 20th edition of SHARE Bucharest 2019 kickstarted with a warm welcoming message from our event organizers and special guests.



- Chairman **Alexandru Găvozdea** / President Romanian Order of Architects / Romania
- **Florin MINDIRIGIU** – Event Director / President of PROEVENT ASSOCIATION / Romania
- **Marian MOICEANU** / Rector “Ion Mincu” University of Architecture and Urbanism in Bucharest / Romania
- Architect **Șerban ȚIGĂNAȘ** / UIA Secretary-General / SHARE Society President/ Romania
- Architect **Oleg HAMAN**/ President of the Society of Czech Architects – Czech Republic
- **Vassilis SGOUTAS**/ UIA Past President – Greece
- **Ileana TUREANU**/ President at Romanian Union of Architects – Romania



Special presentations at SHARE Bucharest 2019



“Halls and Auditoria” | Vassilis SCOUTAS

Our series of special presentations at SHARE Bucharest 2019 continued with architect **Vassilis SCOUTAS**, Founder at Sgoutas Architects & UIA Past President – Greece, who held a presentation titled “*Halls and Auditoria*”. Furthermore, he introduced the audience to his recently published book, “*A Journey with the Architects of the World*”, a book that documents, in a special way, moments in the evolution of the profession and his architectural encounters over the last twenty years.



“Smart Cities: Defining Smart” | Christos PASSAS

One of our great speakers at SHARE Bucharest 2019, **Christos PASSAS**, Associate Director at Zaha Hadid – UK, introduced us to a special presentation titled “*Smart Cities: Defining Smart*”.



“Architecture is more than a living space. It is a practice that concerns itself with the exploration of spatial concepts, experimenting with systems, geometries, and proportions. In many ways, architecture is a wonderful exploration of the human mind, a medium through which civilization propagates itself through time.”



Official Plenary Session

Special presentation | Fernando Menis

The Official Plenary Session opened with an introductory speech from our chairman, **Alexandru Găvozdea**, President Romanian Order of Architects – Romania. Next on stage was our keynote speaker for SHARE Bucharest, **Fernando MENIS** – founder at Menis Arquitectos, with a special presentation on one of his office’s most successful projects: “*CKK Jordanki: Backstage*”.

“Beyond concept and formal decisions, concrete here, as in most of other Menis’ buildings, is a sustainability choice: its isotropic nature enables energy efficiency optimized by the thermal inertia of the thick heavy walls. Moreover, the building has got good acoustics thanks to a combination of the concrete with the local volcanic stones (picón), which was manually broken afterwards. The mix, also used at the Magma Arte & Congressos (Tenerife, 2005) was further developed for the Cultural and Congress Centre Jordanki in Poland. “



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CKK Jordanki is located within a green ring around the historic city centre, overlooking the Vistula River. Therefore, special care was taken in designing the orientation and height of the volumes so that the presence of the new building establishes a harmonious relationship with the natural and built environment. Thus the building occupies half of the plot, the other half being dedicated to park and the height is kept as low as possible, to avoid blocking the view over the river. The visual effect achieved is that of a natural object, a rock embedded in a gently sloping meadow.



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Special Lighting Design Session | Zumtobel Group

Lighting design speaker **Cinzia FERRARA**, founder at Ferrara Palladino Lightscape – Italy, joined us next on stage with a talk on some of her office's most successful lighting projects. *"The problem is that people think of LIGHT as something that is given – they take it for granted. You can only understand the power of something when you don't have it – light: it very much resembles freedom."* The session continued with a speech held by Daniel MUSAT, Country Manager at Zumtobel Group – Romania.



Special presentation | Jan KNIKKER

We were delighted to have Great Speaker **Jan KNIKKER**, partner at MVRDV – Netherlands on stage at SHARE Bucharest 2019. His special presentation, titled *"High-rise: green, social and human-scale"* tackled the notion of sustainability lying at the core of the design process. Two of MVRDV's most successful projects were presented, namely:

Valley, Amsterdam, Netherlands – A project with an emphasis on sustainability created with multi-functionality in mind. Featuring a mixed programme of offices, residences, and amenities – covering a total floor area between **50,000m² and 75,000m²** – Valley is part of the city's ambition to transform the Zuidas area into a more liveable and complete urban quarter. The abundance of outdoor spaces and communal green areas promote health and well-being whilst contributing to the building's green ambitions. Vanke 3D City, Shenzhen, China – Introducing the next generation of skyscrapers! A revolutionary master project designed by MVRDV to strike a balance between architectural diversity and cohesiveness. **Vanke 3D City is a mixture of 8 blocks**, each corresponding to a keyword inspired by the core values of Vanke: *'health', 'energy', 'open', 'team', 'green', 'nature', 'future', and 'creative'.*



Plenary Session I – Architecture & Facades

Moderated by **Mihai DRIȘCU**, Dean at the Faculty of Architecture “G.M.Cantacuzino” & President OAR Iași / Romania and **Beatrice JÖGER**, Dean at the Faculty of Interior Architecture (UAUIM)/ Romania, several insightful presentations caught our attention. **Mihael IONESCU**, Key account manager at “SISECAM FLAT GLASS”- Romania, talked about “*New technologies in façade design*”. Technical advisor at Aluprof – Romania, **Daniela LEONTE**, spoke about “*Unlimited aluminum architectural solutions for Green Buildings in Smart Cities*”.



The Making of the World's Tallest TV Tower | Mark HEMEL

From the Netherlands, we've had the honor to welcome architect **Mark HEMEL**, co-founder at IBA, who covered an exciting presentation on “*The Making of the World's Tallest TV Tower*”.



“Architecture cannot fully be photographed, not fully be described in text, and not fully be captured in an image”. The approach towards information-based architecture is best described in the design of Canton Tower, the world's tallest TV tower, developed in collaboration with engineering firm ARUP. Spatially, the tower appears as a series of mini buildings hung within the superstructure. The roofs of the buildings are used as sky gardens where visitors can feel weather variations at different heights. After sunset, the tower appears as a luminous icon on Guangzhou's skyline.”

Plenary Session II – Architecture & Facades

Moderated by Prof. Dr. Arch. **Mihai DRIȘCU**, Dean at the Faculty of Architecture “G.M.Cantacuzino” Iasi – Romania, Plenary Session II at SHARE Bucharest 2019 started with a presentation titled “*Houses in Dialogue*”, held by architect Bogdan Andrei FEZI, General Director at Arcvision Arhitectura – Romania. Plenary session II continued with the talks of architect Alfonso FEMIA and Andreas VARDAS.



BNL-BNP Paribas headquarters: the sky of Rome | Alfonso FEMIA

Architect **Alfonso FEMIA**, founder at Atelier Alfonso Femia – Italy, joined us at SHARE Bucharest 2019 as a guest speaker. His presentation covered one of his office's most recent projects: the New BNL-BNP Paribas headquarters in Rome, part of the masterplan “*Roma Tiburtina*”.

“Placed in a unique context – a layering of infrastructures that are separated by two important urban areas of Rome, the design of the new BNL headquarters was developed as a synthesis with the high-speed station of Tiburtina – characterized by size and horizontality.”



Glass Houses under the Sun | Andreas VARDAS

Architect **Andreas VARDAS**, founder at Vardas Studio – Cyprus, followed next on the SHARE stage with a presentation titled “*Glasshouses under the sun*”; a project done in collaboration with architect Birute Varda.

AB house is the residence that the architect couple designed for themselves. After working together for years, Birute and Andreas decided to live on the site, favoring it for its location and morphology. Throughout the design process, they were determined to capture the essence of their architectural principles and make the most out of the creative freedom that comes with designing for themselves. The concept was born out of the combination of two materials often found near this location: concrete tube pipe sections and metal sheets.



The materials are interpreted here in the residence's two separate envelopes: a metal structure clad in metal and glass, and the two walls of stacked concrete pipe sections running along the north and south facades of the residence. The layout of spaces is linear along the east-west axis.



The open plan living area is to the east, providing a dining area, kitchen, and sitting area. Three bedrooms and a study are placed along a corridor-gallery that runs along the length of the house. Huge glass doors slide open to the decked veranda that runs outside to the south. The veranda is dispersed with garden pockets, containing small trees and fragrant plants.

Plenary Session II continued at SHARE Bucharest 2019 with two more presentations. **Panagiotis KLISIARIS**, mechanical design engineer at Exalco – Romania introduced us to “Exalco’s corporate and products presentation” and **Viorel MARES**, product manager at “AUSTROTHERM”- Romania held a speech on “Austrotherm special products”.



SHARE Bucharest 2019 – The Workshops

Several important events made the 20th edition of SHARE in Bucharest a day to remember. We’ve had three amazing workshops, all of them meant aimed at teaching attendees that there’s more to architecture than meets the eye.

- **GRAPHISOFT** - “OpenBIM cu ARCHICAD in Romania”, held by Dan PANA, architect at Graphisoft – Romania, who tackle interesting topics such as virtual reality, and new standards in BIM, efficient work procedures and automatization.
- **ZUMTOBEL** - “Use of New Technologies in Presenting Light Solutions”, held by Denis BIŠKUP, regional marketing manager SEE at Zumtobel Group.
- **“REHAU”**- “REHAU@Home: Design, safety, comfort, energetic efficiency and smart solutions”, held by Dan DROSU, Head of Sales Romania & Bulgaria at REHAU, Cristi CATARGIU/ Sales manager at “REHAU”- Romania, and Gabriel Cernat Sales Manager, REHAU.

OPERA OMNIA Distinction | Alexandru BELDIMAN

For noteworthy accomplishments in the fields of architecture, as well as for the role played in developing significant architectural projects throughout his career, this year at SHARE Bucharest 2019 we had the honour to award the “*Opera Omnia*” SHARE Certificate – on behalf of the Consultative Council of Architects in Central and Eastern Europe – to architect **Alexandru BELDIMAN**, Founder and Associate Architect at BBM Group. The distinction was handed by **Florin MINDIRIGIU**, President of Pro Event Association, **Vassilis SGOUDAS**, Past President UIA, and **Şerban ȚIGĂNAŞ**, General Secretary UIA.



Romanian Building Awards 2019, 3rd edition



One of the most awaited events at SHARE Bucharest 2019 was the 3rd edition of RBA (Romanian Building Awards) Gala; a high-end event that awarded future architectural projects in Romania. Following an in-depth analysis of all 60 architectural projects signed up in the competition, RBA board members – made up of presidents of the Constitutive Council of Architects in Central Europe (CCA-CEE) – selected 12 finalists that presented their projects publicly at the 20th edition of SHARE Bucharest 2019 in front of an international jury. Out of the 12 finalists, the jury awarded two projects from two different niches: **landscape architecture and industrial buildings**.



- **WINNER:** Architecture office PRACTICA, Cluj-Napoca – Project Someș River
- **WINNER:** Architecture office APLUSNOIMA, Iasi – Project Center of Electronic Industry
- **SPECIAL JURY MENTION:** Architecture office DSBA, Bucharest – Project International Center Brâncuși
- **SPECIAL JURY MENTION:** Architecture office ADNBA, Bucharest – Project AVALON

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SHARE Forums 2020



Our more than 22 years experience in the Central and Eastern European market positions our event as one of the most active international forums in the region, a source of constantly updated information, supporting the continuous training of specialists and the promotion of young talents.



CCA-CEE is a meeting point of debate and reflection, dialog and cooperation around the most pressing problems which architects face in Central and Eastern European countries, aiming to find specific and effective ways to address them jointly.



As we celebrate Architecture, humans of architecture should be admired too. As each architectural work and project has a story so each architect has its own narrative. As we build architecture we also acknowledge that architecture "build" in us new territories.

So the project **Humans of Architecture** was born: a **digital platform associated to share-architects to celebrate the Architects among us.**



Abplus Events is a communication agency founded in 1997, working at the heart of the design, architecture and property sectors in Center and Eastern Europe.

The main objectives of the **Pro Event Cultural Association** are to ensure the access to culture for different categories of audience by organizing specific events, providing and developing forms of continuous education of specialists from different professional fields, empowering and increasing the active participation of citizens in order to contribute to community development.

SHARE is an International Forum series on the subject of architecture & engineering organized by ABplus Events with the patronage of The Consultative Council of Architects in Central and Eastern Europe.



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