

# **SHARE Prague 2019**

## **Designing the Profile of the Future Architect**

Our more than 20 years experience in the Central and Eastern European market positions our events as one of the most active international forums in the region, a source of continually updated information, supporting the continuous training of specialists and the promotion of young talents.

Each year, SHARE Forum has been in pursuit of excellence in the fields of architecture and construction, improving the quality and the complexity of its dynamic events with every edition.

We took on the mission to find ways to communicate, share and exchange values, know-how and examples of good practices between East and West. With the idea in mind of an inclusive, free and conscious professional environment to work in, to represent architectural excellence in our built environment, and to open the possibility to work and create better in a context that benefits from administrative, political and investor's support.





At the same time, we believe that there is an unused potential of expression in the architectural profession in Central and Eastern European region and that architects could benefit from more representativeness on a European and global level achieved through proper means of communication and networking.

On the prerequisite of this active community of participants and speakers, we decided to set the premises of an international Society of architects - SHARE Society that will enhance the connectivity between its members within a structure where experiences, ideas, and excellence are sharing. SHARE Society, an exclusive group to honor its members for the exceptional work and contributions within SHARE Community during the time. This framework will enclose an active community based on recognized membership granted by eminence, acting as a catalyst for networking, communication, debate, and action.



The SHARE Forum's spirit resides in the idea of connecting people through architecture, sharing concepts and initiatives in Central and Eastern Europe to bring architecture to a more social sensitive level. **Arch. Ian Ritchie- from Ian Ritchie Architects** and SHARE Society Fellow sees SHARE as "an intellectual, emotional exchange of creative people", while **Sir Philippe Samyn – founding partner of Samyn and Partners**, / SHARE Society Fellow endorses the same idea of a "long awaited" established architecture network which has "an intellectual purity, an intellectual freshness" and which does not take into account the age of participants but concentrates its attention to spreading the knowledge.



# The conference offers the opportunity to meet great minds in the global architecture community

#### **DATE:**

3rd October 2019

#### **VENUE:**

**New Building of the National Museum** 

#### **STRUCTURE:**

The Future of Architecture – Lectures and debate

Book Launch - "Designing the Profile of the Future Architect"

Award Ceremony - the XXVI edition of "Grand prix Architektů".

**ORGANIZERS:** The first edition of SHARE Prague, organized alongside **The Society of Czech Architects**, is set to become a landmark for architectural events in the Czech Republic.

**SPEAKERS:** With an important panel of International Speakers and a debate panel, the event is focused on education as well as sharing ideas and debating the future of architecture.

**ATTENDEES:** We expect a big number of architects, landscape architects, designers, lighting designers, engineers, urban developers, real estate developers and from public institutions, architecture, and design students, companies with innovative solutions in the construction field, other professionals related to architecture field.



# **SHARE Prague 2019 Guest Speakers**







**Murat Tabanlioglu** 

## Tabanlioglu Architects - Turkey

Murat Tabanlıoğlu (RIBA, Chartered Member, Int'l. Assoc. AIA) studied architecture at Vienna Technical University and graduated in 1992. Besides his atelier program at Istanbul Bilgi University, he lectures at universities and various international platforms. In addition to his national and international contributions as a jury member, such as at AIA and WAF, Murat served on the Master Jury for the 2013 Cycle of the Aga Khan Award for Architecture. In 2014 he has been granted with the great honor of curating the first Pavilion of Turkey at the 14th International Architecture Exhibition at the Venice Biennale. In 2015, he has been the curator of "Port City Talks. Istanbul. Antwerp." exhibition at MAS Antwerp, as a major event of Europalia 2015 Turkey.









Fokke Moerel

#### **MVRDV** - The Netherlands

Fokke Moerel (Breda, 1970) joined MVRDV in 1998, before joining the company she worked for OMA. She leads projects in the Netherlands, Eastern Europe, the Americas and the rest of Europe. She frequently teaches and has been a tutor at the Royal Academy for the Arts in The Hague, HKU and Harvard GSD. Fokke is a creative force and leads many of MVRDV's competition teams. Currently she is finalising with her team the design for Museum Boijmans van Beuningen's public Art Depot in Rotterdam, in Poznan she oversees construction of the Baltyk offices. Some of her notable realisations are Spijkenisse Book Mountain and the Amsterdam Lloyd Hotel.









### Maurizio Merossi

## Zaha Hadid Architects - U.K.

Maurizio is a Senior Associate at Zaha Hadid Architects and has been working for the practice since 2002. In his presentation he will firstly introduce the current set out of the Office and then focus on the topic of the most recent Residential Projects, with an overview of the production of the last 10 years and more specific presentation of 3 case study projects in 3 different continents which he has personally directed.









#### Cinzia Ferrara

## Ferrara Palladino Lightscape – Italy.

Cinzia Ferrara, architectural lighting designer, is the founder of FERRARA PALLADINO LIGHTSCAPE, lighting design firm based in Milan, Italy.

She trained and practiced as an architect before deciding to focus on the special relationship between light and architecture. Concerned with dynamics of human space and the role that lighting can play, she works in a big variety of settings, interiors and exteriors of any kind, approaching lighting to all aspects combining creativity, technical know-how with innovative and original design solutions. In more than 25 years of activity, she has been working on a wide variety of projects for both public and private clients.