

organizers

abplus
events



SHARE

BUCHAREST 2017

INTERNATIONAL ARCHITECTURE AND ENGINEERING FORUM

21st - 22nd March 2017
JW Marriott Grand Hotel



SHARE

is where the architecture community comes together to share ideas and inspiration, learn and celebrate excellence in architecture.

20 YEARS
EXPERIENCE

in large scale events in architecture.

4 COUNTRIES

where we develop forums in architecture:
Romania | Poland | Bulgaria | Hungary

10.000⁺

Architects and engineers

on our mailing list.

50⁺

**internationally recognized speakers
in architecture & engineering**

in each SHARE edition.

18 COUNTRIES

represented in SHARE 2017.

Geneva, **Switzerland** | Utrecht, **Netherlands**
London, **United Kingdom** | Palma de Mallorca, **Spain**
Frankfurt, **Germany** | Paris, **France**
Copenhagen, **Denmark** | Rotterdam, **Netherlands**
Brussels, **Belgium** | Guimaraes, **Portugal**
Munche, **Germany** | Chennai, **India** | Vejle, **Denmark**
Ankara, **Turkey** | Sofia, **Bulgaria** | Kiev, **Ukraine**
Budapest, **Hungary** and **Romania**.

SHARE Bucharest 2017 Forum

brought together architects, engineers, entrepreneurs and contractors from **36 cities of Romania**.

20⁺

**Innovative
exhibiting companies**

in each SHARE Edition.

645

online applications

for participating at the forum.

460

accepted participants

SHARE BUCHAREST 2017 MARCH IN PICTURES



EVENTS & ASSOCIATED EXHIBITIONS

Inspirational Conference for Architecture Students
21st March

GLASS in ARCHITECTURE
Ukraine & Romania International Debate
22nd March

INGLASS
21st March

LAUD
22nd March

RBA 2016 Exhibition
21st - 28th March

IGLOO TALKS
21st March

GUERRILLA LIGHTING
21st March

Bucharest Architecture Night Tour
21st March

CONTRACTOR TALKS
22nd March

CONTRACTOR
21st March

YTAA 2016 Exhibition
21st - 28th March

European Union Prize for Contemporary Architecture Mies van der Rohe Award 2017 Exhibition
21st - 28th March

GIS
21st - 22nd March

SHARE
BUCHAREST 2017 FORUM

GIS INTERNATIONAL EXPO - CONFERENCE on Interior architecture and design.



2 days of debates on interior architecture, design and lighting

Speakers from famous architecture and engineering offices from Netherlands, United Kingdom, Portugal, Romania, Spain, Bulgaria.

GIS
ARCHITECTURE
EXPO CONFERENCE

INGLASS INTERNATIONAL EXPO - CONFERENCE on Glass Architecture and Engineering



Glass as everlasting element in architecture
Countries such as United Kingdom, France, Germany, Denmark, Romania were strongly represented by architecture and engineering

GLASS IN ARCHITECTURE DEBATE UKRAINE - ROMANIA

A bilateral session | invited country – Ukraine.



Great architects transferred their own know-how with the auditorium, fostering a common understanding of the concepts and aims of their architectural view on glass projects.

Debate supported by Saint- Gobain Building Glass.

LAUD INTERNATIONAL EXPO - CONFERENCE on landscape and urban architecture



Mies Van der Rohe EU Prize 2017 nominee – arch. Marius Miclaus presented its project “Take A(L)titude – Refugiul din Făgăras”

LAUD
Architecture
Expo Conference

abplus
level

CONTRACTOR LIGHTING



Lighting in Architecture and Engineering
Speakers from Denmark, Netherlands, Germany,
Turkey, Bulgaria, Uk and Romania.



CONTRACTOR
ENGINEERING & CONSTRUCTION CONTRACTING CONFERENCE

event organized
under aegis of **CAMEX**

abpl

CONTRACTOR TALKS



5 hours debate starting from “How to tell stories with light” by Michael Grubb, United Kingdom, moderated by the President of Romanian Association for Lighting.

 **CONTRACTOR**
ENGINEERING & CONSTRUCTION CONTRACTING CONFERENCE

event organized under aegis of **CAMEX**

IGLOO TALKS



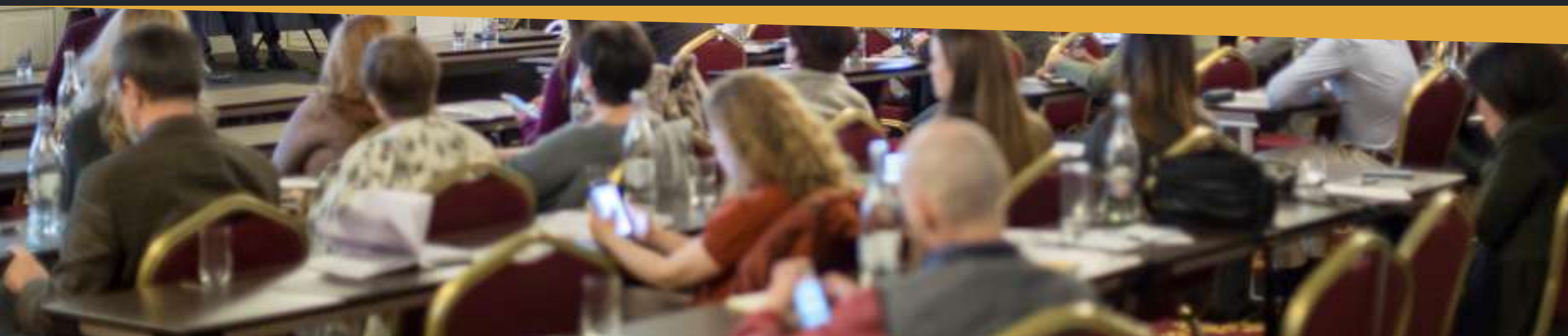
5 hours' s debate on "Profiling Architecture"
Debate initiated & hosted by IGL00 magazine with architects from Spain, UK, Netherlands, Turkey, Germany, Romania, Bulgaria and Portugal.



IGLOO TALKS

ROMANIAN BUILDING AWARDS 2017

National launch

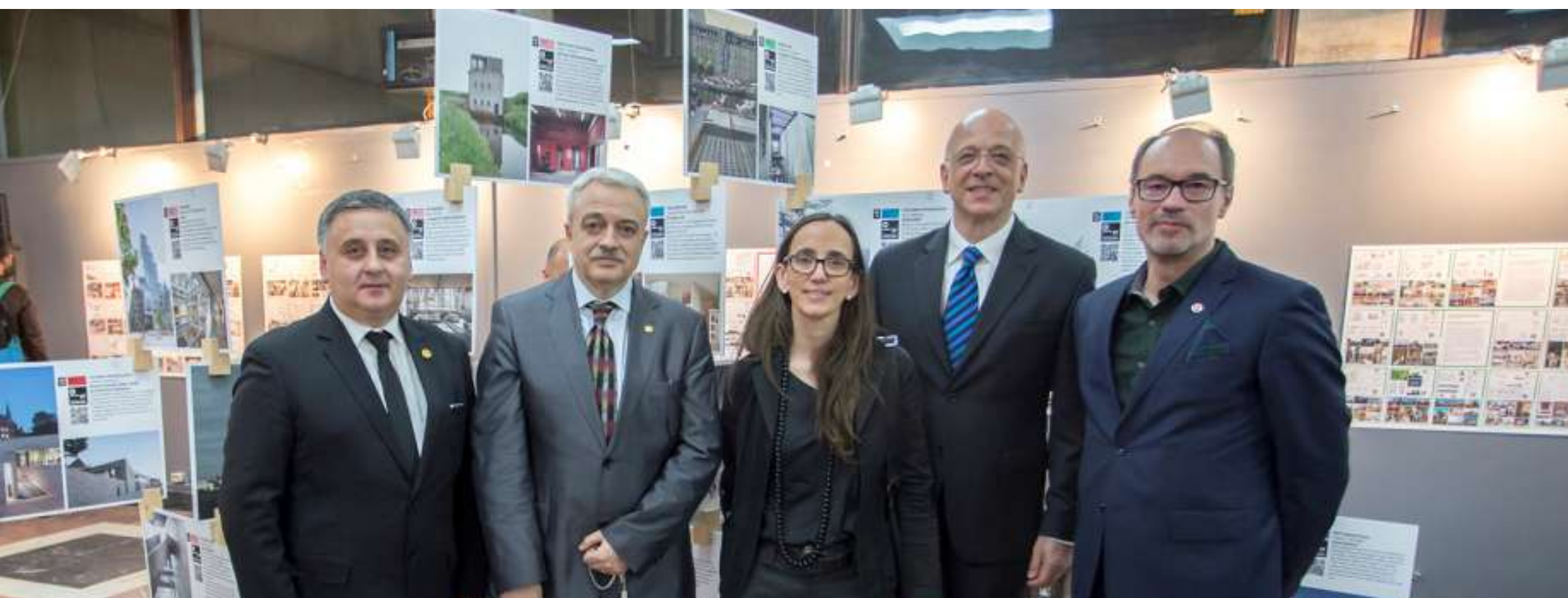


These awards highlight the creative trio architect- builder-beneficiary and assess the social, cultural, economic impact of projects on quality of life, in addition to aesthetic and technical criteria.



EUROPEAN UNION PRIZE FOR CONTEMPORARY ARCHITECTURE

Mies van der Rohe Award 2017 Exhibition

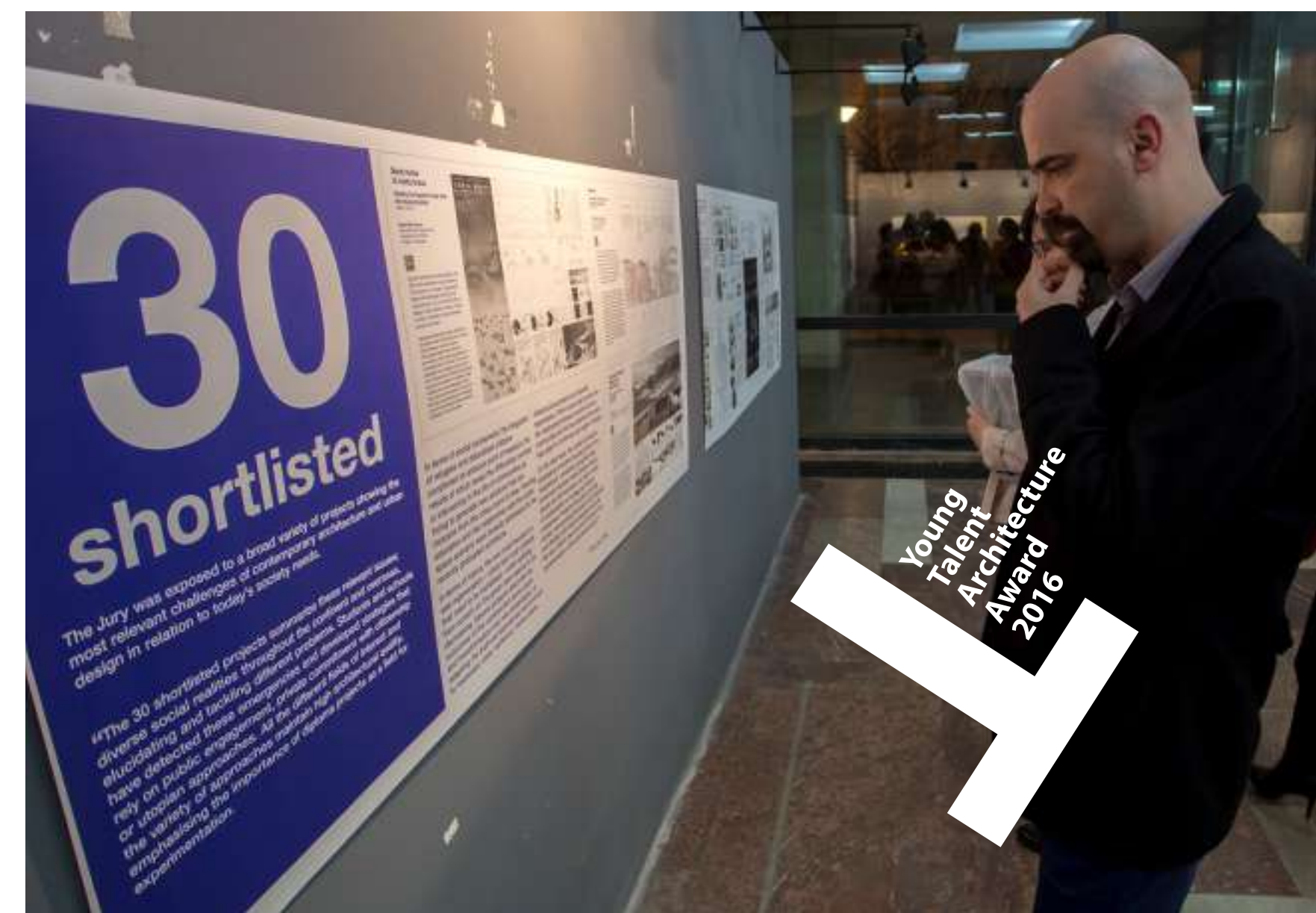


355 nominee projects & 40 Projects Shortlisted
for the 2017 EU Prize for Contemporary Architecture
- Mies Van Der Rohe Award were exhibited for the
first time in Romania and Europe.



EUmiesaward
17

YOUNG TALENT ARCHITECTURE AWARDS 2016 EXHIBITION



The YTAA exhibition started its European itinerary by Romania within the framework of the event SHARE Bucharest 2017 International Architecture and Engineering Forum. The panels of the 211 nominated works for Young Talent Architecture Award were displayed at JW Marriott Bucharest Grand Hotel, bringing together the most talented recently graduated architects and the best architecture firms of Europe.



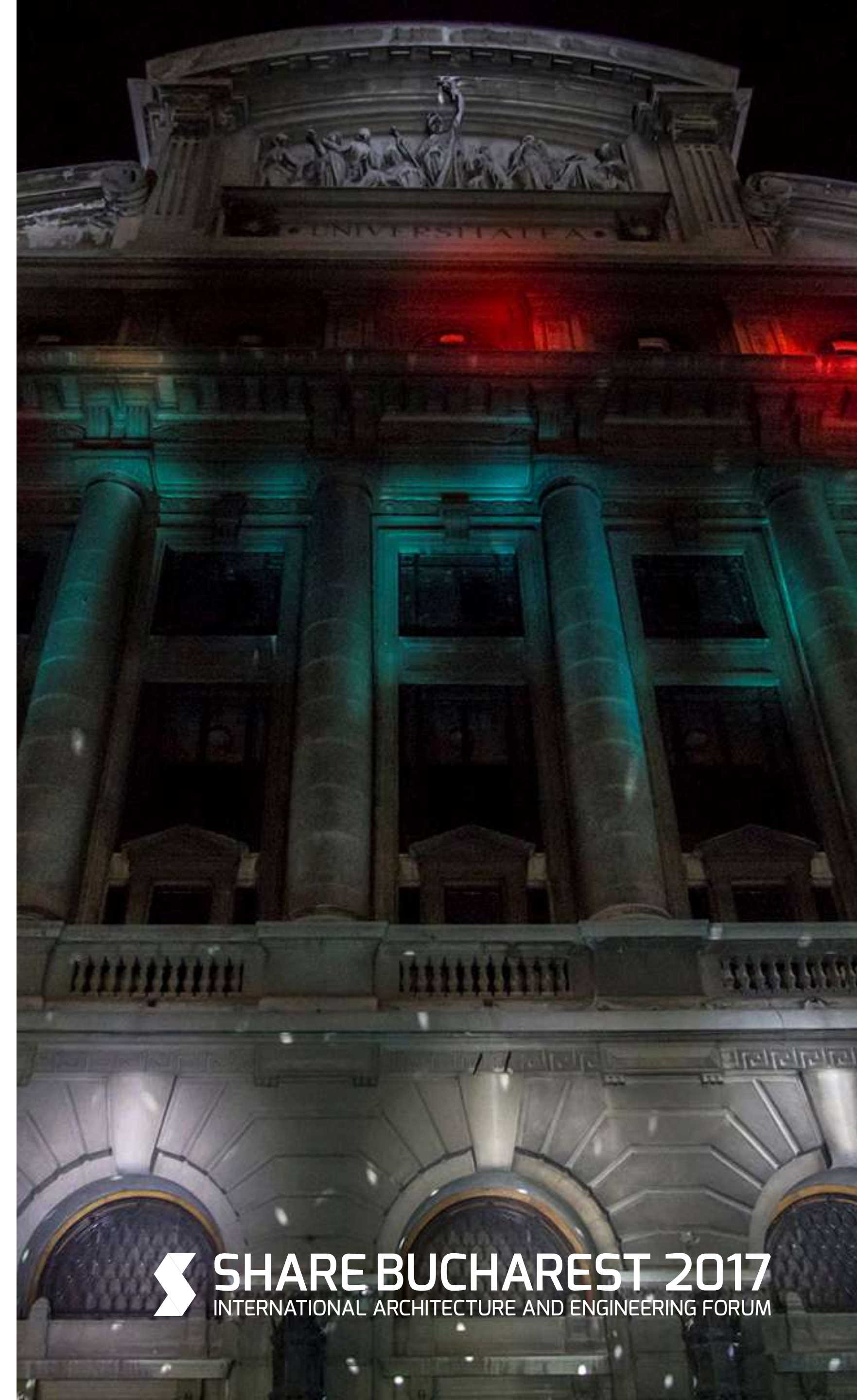
ROMANIAN BUILDING AWARDS 2016 EXHIBITION



"Romanian Building Awards - the award for built space - focuses on the public role of the architecture and of the collaboration between the keyholders that make possible the architectural projects: developers- clients- constructors - architects."

GUERRILLA LIGHTING

Guerrilla Lighting organized an event that used light as an urban intervention instrument – a concept developed by Light Collective of Martin Lupton & Sharon Stammers. Guerrilla Lighting is a very simple effective method to empower people to change urban lighting. During this event, 4 buildings in the University square were lighted by 50 colored flashlights handled by voluntary architecture students. **Event organized by Romanian Association for Lighting together with SHARE Bucharest 2017 Forum organizers.**



share-architects.com

JUNIOR SHARE SESSION BUCHAREST 2017

Inspirational Conference for students

Aula Magna Petre S Aurelian

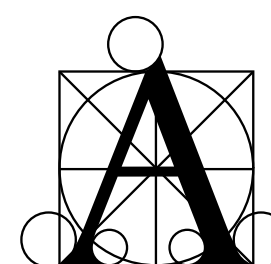
University of Agronomic Sciences
and Veterinary Medicine



prof. Kathryn Moore, Belgia



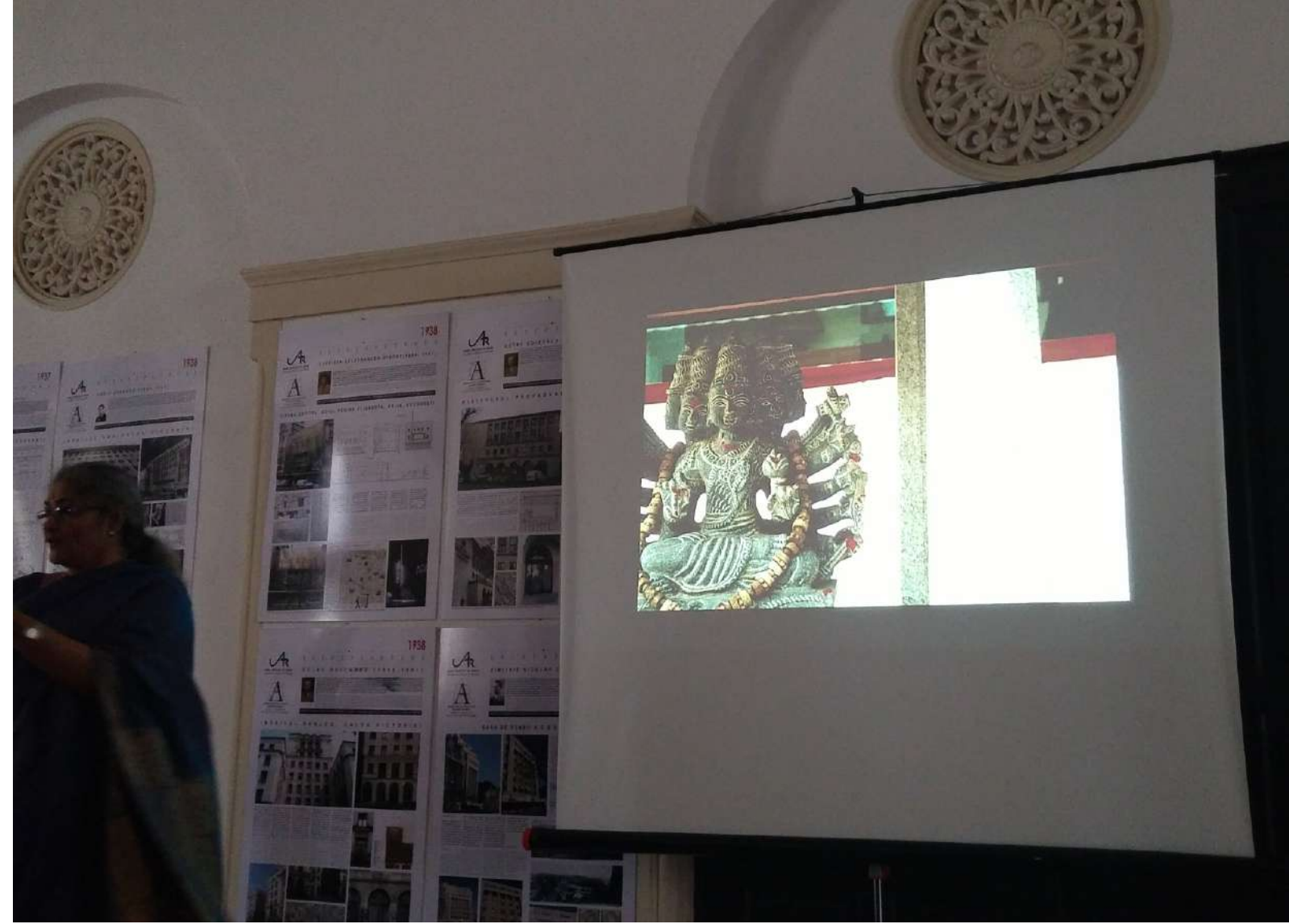
arch. Sheila Sri Prakash, India



Sala Frescelor

"Ion Mincu" University of
Architecture and Urbanism





SHARE NEWS IN NUMBERS



Almost 100 news and press releases were disseminated online about SHARE Bucharest 2017 International Architecture and Engineering Forum

SHARE NEWS IN NUMBERS

Fondatorul StjernholmArkitektur.dk si fostul Arhitect Sef al municipiului politica de arhitectura ca motor al dezvoltarii urbane si politica de arhit LAUD - peisajul si arhitectura infrastructurii, parte a Forumului Internat SHARE in Bucuresti pe 21-22 martie 2017.



Prezenta notabila in cadrul forumului arhitectural din Danemarca

Henrik Stjernholm a absolvit scoala de arhitectura de la Aarhus in 1976. El a fost angajat in municipiul Vejle din din anul 2000 ca sef de urbanism. Din 2007 a fost responsabil pentru planificare, constructie, reavru si constructii

STEFAN PAKUCZ la SHARE BUCHAREST 2017: Reabilitarea din Baia Mare

126 atari

Stefan Pakucz, arhitect in cadrul biroului SOPTUNE va sustine o prezentare la 21 martie, vorbind despre recentul proiect de reabilitare a Pieteii Cetatii din Baia Mare.



Reducere 30% pentru software Autodesk

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Arhitectul Frits van Dongen in conferinta la SHARE Bucuresti Forum 2017

Frits van Dongen, director si arhitect al van Dongen-Koosch Architects and Planners va participa ca speaker invitat in cadrul SHARE Forum 2017 in Bucuresti, intre 21 si 22 martie. Acesta va prezenta proiectul "The Kampen" din orașul olandez Den Haag, pentru care a câștigat o premiu Arhitectural de la AIA în 2016.




4/19/2017

Forumul SHARE a reunit timp de doua zile arhitecti internationali, ingineri si contractori la Bucuresti

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Forumul SHARE a reunit timp de doua zile arhitecti internationali, ingineri si contractori la Bucuresti

Pe 21 si 22 martie 2017 a avut loc seria de conferinta a Forumului International de Arhitectura si Inginerie SHARE la JW Marriott Grand Hotel Bucharest.



INSTALNEWS.ro

testo 330 LX analizator cu garantie de 60 de luni

SHARE Forum brought together international architects, engineers and contractors in Bucharest

March 2017 - During 21-22 March 2017, the International Forum of Architecture and Engineering SHARE took place with a series of conferences at the JW Marriott Bucharest Grand Hotel.

ARNE HOFMANN despre "Talia dintre Arhitectura si Structura la SHARE Forum 2017 Bucuresti"

Stefan 2017 - Arhitectul Arne Hofmann, director la Bulliger + Gohmann IB + G Engineers de Viena, este invitat sa sustina o conferinta in cadrul SHARE Forum 2017 in Bucuresti pe 21-22 martie.


Guerrilla Lighting, un eveniment care utilizeaza lumina ca o forma de interventie urbana

21-22 martie 2017 - Guerrilla Lighting este o metoda extrem de eficienta si accesibila pentru a da putere camerelor si a da contur la o schemata in ceea ce priveste rolul iluminatului in mediul urban.

Prezenta notabila in cadrul Forumului SHARE BUCURESTI 2017

Anuntul 2017 - ARH. HENRIK STJERNHOLM va fi o prezentare la Forumul SHARE Bucuresti 2017 despre politica de arhitectura de

Liong Lie, arhitect CEO la 123DV, Olanda, va tine un discurs despre "De Suite Rotterdam inaltimea de 143 de metri, etajul 43 din cea mai mare cladire din Olanda, proiectata de speaker la expo-conferinta internationala de arhitectura de interior si design ambient de Arhitectura si Inginerie SHARE Bucuresti. Cel mai mare eveniment dedicat arhitecturii va avea loc 21-22 martie 2017 la JW Marriott Bucharest Grand Hotel.



spatiulconstruit.ro

Prezente de exceptie la primul Forum de Arhitectura si Constructii International Architecture and Engineering Forum


Asociatia PRO Event, AB Plus Events, Ordinul Arhitectilor din Romania, Forumul International de Arhitectura si Inginerie: SHARE Bucharest Engineering Forum care va avea loc in perioada 21-22 martie la JW Marriott Bucharest Grand Hotel.



spatiulconstruit.ro

Arhitectul Liang Lie va prezenta la SHARE amenajarea unui penthouse panoramic într-un turn proiectat de Rem Koolhaas

Liang Lie, arhitect CEO la 123DV, Olanda, va tine un discurs despre "De Suite Rotterdam" Penthouse, un lift de 250 m2, la inaltimea de 143 de metri, etajul 43 din cea mai mare cladire din Olanda, proiectata de OMA / Rem Koolhaas. El va fi guest speaker la expo-conferinta internationala de arhitectura de interior si design ambient IGE, parte a Forumului International de Arhitectura si Inginerie SHARE Bucuresti. Cel mai mare eveniment dedicat arhitecturii, ingineriei si constructiilor va avea loc 21-22 martie 2017 la JW Marriott Bucharest Grand Hotel.



EUMiesAward @EUMiesAward - Mar 21

Today at #ShareBucharest Anna Ramos @FundacioMies presents the Romanian projects nominated for #EUMiesAward2017 eumies.link/2rVrErk



SHARE BUCHAREST 2017 INTERNATIONAL ARCHITECTURE AND ENGINEERING FORUM

21 - 22 March 2017 JW Marriott Grand Hotel

INSTALNEWS.ro

testo 330 LX analizator cu garantie de 60 de luni

I Love Biomasa

inter solar

SHARE Forum brought together international architects, engineers and contractors in Bucharest

During 21-22 March 2017, the International Forum of Architecture and Engineering SHARE took place with a series of conferences at the JW Marriott Bucharest Grand Hotel. SHARE Forum is the largest event dedicated to architects, engineers and contractors taking place in the first half of the year. Its themes revolved around four professional directions: IGLASS - International glass architecture and engineering expo conference, LULU - International landscape architecture & urban infrastructure expo conference, IGE - International interior architecture and design expo conference and QUANTUMGLASS - International building services engineering expo conference. The event has been organized by ABPlus Events and Architects Order of Romania.

"To inspire is a fundamental form of generosity. It is what we want to achieve with our partners through the SHARE events", said arch. Serban Tiganeș, the chairman of SHARE Bucharest 2017.

Almost 100 news and press releases were disseminated online about SHARE Bucharest 2017 International Architecture and Engineering Forum

SHARE NEWS IN NUMBERS



Examples of online news before and post event:

http://www.spatulconstruit.ro/articol/arhitectul-frits-van-dongen-in-conferinta-la-share-bucuresti-forum-2017-object_id=20099

http://www.spatulconstruit.ro/articol/sheila-sri-prakash-arhitecta-pionier-a-indiei-la-share-forumul-international-de-arhitectura-si-inginerie-bucuresti-2017-arhitectura-ca-practica-socio-culturala-pentru-sustenabilitate-object_id=20091

<http://www.instalnews.ro/neil-lewis-va-prezenta-proiectul-inovator-everyman-theatre-la-forumul-share-bucuresti-2017.html>

<http://arhitext.blogspot.ro/2017/02/arne-hofmann-despre-relatia-dintre.html>

<http://oar-nordest.ro/share-bucharest-2017/>

http://www.spatulconstruit.ro/articol/alexandru-vasiliu-va-prezenta-proiectul-the-mosaic-centre-for-a-conscious-community-and-commerce-la-gis-object_id=20112

http://www.spatulconstruit.ro/articol/arne-hofmann-despre-relatia-dintre-arhitectura-si-structura-la-share-forum-2017-bucuresti-object_id=20116

<http://www.instalnews.ro/neil-lewis-va-prezenta-proiectul-inovator-everyman-theatre-la-forumul-share-bucuresti-2017.html>

<http://www.instalnews.ro/john-field-va-vorbi-la-share-2017-despre-serviciile-de-inginerie-care-fac-o-diferenta-reala-in-viata-a-milioane-de-oameni.html>

<https://www.arenaconstruct.ro/category/comunicate-de-presa/>

<https://www.arenaconstruct.ro/georges-descombes-despre-renaturarea-raului-aire-la-share-forum-2017/>

http://www.spatulconstruit.ro/articol/prezenta-notabila-in-cadrul-forumului-share-bucuresti-2017-arh.-henrik-stjernholm-va-tine-o-prezentare-despre-politicile-de-arhitectura-din-danemarca-object_id=20189

<http://www.instalnews.ro/index.php?module=newsletter&action=view&n=184>

http://www.spatulconstruit.ro/articol/anouk-legendre-va-prezenta-conceptul-architectural-al-proiectului-la-cite-du-vin-la-forumul-share-bucuresti-2017-object_id=20139

http://www.spatulconstruit.ro/articol/stefan-paskucz-la-share-bucharest-2017-reabilitarea-pietei-cetatii-din-baia-mare-object_id=20145<http://www.instalnews.ro/index.php?module=newsletter&action=view&n=181>

<http://oar.archi/actualitate/taxa-preferentiala-de-inscriere-la-share-bucuresti-2017-pentru-membri-oar>

<https://www.facebook.com/asopromania/photos/a.206654676094549.48798.206546659438684/1252215854871754/?type=3&theater>

http://www.spatulconstruit.ro/articol/john-field-va-vorbi-la-share-2017-despre-serviciile-de-inginerie-care-fac-o-diferenta-reala-in-viata-a-milioane-de-oameni-object_id=20157

<http://www.instalnews.ro/forumul-share-a-reunit-timp-de-doua-zile-arhitecti-internationali-ingineri-si-contractori-la-bucuresti.html>

<http://share-architects.com/2017/03/29/share-forum-brought-together-international-architects-engineers-and-contractors-in-bucharest/>

http://www.spatulconstruit.ro/articol/forumul-share-a-reunit-timp-de-doua-zile-arhitecti-internationali-ingineri-si-contractori-la-bucuresti-object_id=20287

<https://www.igloo.ro/forumul-share-a-reunit-timp-de-doua-zile-arhitecti-internationali-ingineri-si-contractori-la-bucuresti/>

SHARE NEWS IN NUMBERS

Examples of online news before and post event:

<http://www.instalnews.ro/share-forum-brought-together-international-architects-engineers-and-contractors-in-bucharest.html>
<https://www.igloo.ro/forumul-share-a-reunit-timp-de-doua-zile-arhitecti-internationali-ingineri-si-contractori-la-bucuresti/>
<https://www.igloo.ro/arne-hofmann-despre-relatia-dintre-arhitectura-si-structura-la-share-forum-2017-bucuresti/>
<https://www.igloo.ro/sheila-sri-prakash-arhitectura-pionier-a-indiei-la-share-forumul-international-de-arhitectura-si-inginerie-bucuresti-2017/>
<https://www.igloo.ro/neil-lewis-va-prezenta-proiectul-inovator-everyman-theatre-la-forumul-share-bucuresti-2017/>
<https://www.igloo.ro/anouk-legendre-va-prezenta-conceptul-architectural-al-proiectului-la-cite-du-vin-la-forumul-share-bucuresti-2017/>
<https://www.igloo.ro/prezente-de-exceptie-la-primul-forum-de-arhitectura-si-constructii-al-anului-2017-share-bucharest-2017/>
<https://www.igloo.ro/ian-simpson-unul-dintre-fondatorii-renumitei-simpson-haugh-and-partners-va-sustine-o-prezentare-in-cadrul-evenimentului-share-bucharest-2017/>
<https://www.igloo.ro/bart-dijk-de-la-okra-landschapsarchitecten-va-vorbi-despre-katwijk-coastal-defence-la-forumul-share-bucuresti-2017/>
<http://arhitectura-1906.ro/2017/03/ian-simpson-unul-dintre-fondatorii-renumitei-simpson-haugh-and-partners-va-sustine-o-prezentare-in-cadrul-evenimentului-share-bucharest-2017/>
<http://arhitectura-1906.ro/2017/03/guerrilla-lighting-un-eveniment-care-utilizeaza-lumina-ca-o-forma-de-interventie-urbana-la-share-bucharest-2017/>
<http://arhitectura-1906.ro/2017/02/neil-lewis-va-prezenta-proiectul-inovator-everyman-theatre-la-forumul-share-bucuresti-2017/>
<http://arhitectura-1906.ro/2017/02/prezente-de-exceptie-la-primul-forum-de-arhitectura-si-constructii-al-anului-2017-share-bucharest-2017-international-architecture-and-engineering-forum-jw-marriott-bucharest-grand-hotel-21-22-martie-2/>
<http://arhitectura-1906.ro/2017/02/anouk-legendre-va-prezenta-conceptul-architectural-al-proiectului-la-cite-du-vin-la-forumul-share-bucuresti-2017/>
<http://arhitectura-1906.ro/2017/03/michael-grubb-despre-rolul-luminii-in-spatiul-public/>

Examples of newsletters:

http://www.spatiuconstruit.ro/index.php?l=newsletter&view_hidden=1&object_id=6752
http://www.spatiuconstruit.ro/index.php?l=newsletter&view_hidden=1&object_id=6727
<http://www.instalnews.ro/forumul-share-a-reunit-timp-de-doua-zile-arhitecti-internationali-ingineri-si-contractori-la-bucuresti.html>
<http://webdesign-iasi.ro/abplus/n1/news24februarie2017contractor2.html>
<http://webdesign-iasi.ro/abplus/n1/news6februarie2017gis.html>
<http://webdesign-iasi.ro/abplus/n1/news7februarie2017laud.html>
<http://webdesign-iasi.ro/abplus/n1/news2februarie2017inglass-bucharest.html>

More than 80 Newsletters were sent to online data bases
to more than 10.000 email addresses of architects and engineers.

WHO TRUSTED US

The event was promoted online and offline by its organizers, co-organizers, partners, sponsors, institutional partners, educational partners, cultural partners, media partners.

co-organisers



official partner



main partners



partners



sponsors



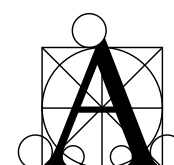
main media partners



CONTRACTOR partner



educational partners



cultural partners



institutional partners



workplace supporter



ambient supporter



talks supporter



print supporter



media partners

arhitext



NEXT SHARE EVENTS

